

# **TIRE RECYCLING DAY**

Welcome





## WELCOME TIRE RECYCLING DAY







Vice President Projects Zeppelin Systems GmbH

zeppelin-systems.com



### 

### Patrick Buder

Sustainability Strategy Zeppelin Systems GmbH

zeppelin-systems.com



### 

### **Juliane Bartos**

Partner Manager & Marketing Zeppelin Systems GmbH

zeppelin-systems.com





### **Christina Guth**

Network Coordination AZuR Netzwerk

azur-netzwerk.de

## THE ZEPPELIN FOUNDATION



## **ZEPPELIN GROUP HISTORY**

HISTORICAL DIGRESSION



**Founding** Luftschiffbau Zeppelin GmbH and the Zeppelin Foundation Founding Metallwerk-Friedrichshafen GmbH, now Zeppelin GmbH Zeppelin becomes a Caterpillar dealer

5 strategic business units + 1 strategic management center + 1 management holding company = Zeppelin Group

### THE ZEPPELIN GROUP TODAY





Construction Equipment Germany / Austria

Distribution and service of construction machines



Construction Equipment International

Distribution and service of construction machines



Rental and project solutions for construction and industry

Rental



Power Systems Drive and energy systems



Plant Engineering

Engineering and plant engineering

### Group IT Services: Strategic Management Center for Group IT Services

3.84 billion euros in sales





over 340 sites in 26 countries and regions

### **OUR BUSINESS SEGMENTS**





## **RUBBER PLANTS**

CUTTING-EDGE TECHNOLOGY FOR THE RUBBER AND TIRE INDUSTRY



- Consulting and FEED studies
- Raw material receiving and storage systems
- Weighing, dosing and conveying technology for soot, silica, additives and liquids
- Automatic small component weighing systems
- Automation and mixing room controls
- Commissioning and after-sales service
- Turnkey mixing rooms

## SILO TECHNOLOGY INNOVATIVE, EFFICIENT, CUSTOMIZED



### Mixing technology:

Multi-flow mixing silos, multi-channel mixing silos, degassing silos

### **Construction types:**

Workshop-welded silos, construction site assembly by bolting, construction site assembly by welding

### **Applications:**

Storage, mixing, degassing, heating/cooling

# BOLT TEC. 🗲



PANEL-TEC

\* FSW technology

\* FSW technology



# **PLEASE OBSERVE OUR SAFETY REGULATIONS!**

Zeppelin: Conf

### **ZEPPELIN SYSTEMS**

NO PHOTOS OR VIDEO ALLOWED

Zeppelin will provide pictures and videos after the Event

# Please don't take any pictures or videos during the production & technology center tour!



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# **ZEPPELIN SYSTEMS**

SOLUTION PROVIDER FOR THE TIRE INDUSTRY FOR OVER 40 YEARS

2

- As a foundation company, we are committed to the infinity principle and also ensure economic sustainability with our solutions.
- We rely on holistic recycling processes in the sense of the Circular Economy in order to obtain high-quality recyclates.
- In doing so, we set new standards: Together with our partners, we ensure consistently high quality and sufficient availability of recyclates to reuse them for the production of new tires.

### WE CREATE SOLUTIONS!

With our plants we combine economy and ecology to a symbiosis. A win-win situation for: **Our customers and our environment!** 



## **ZEPPELIN SYSTEMS**

TIRE COLLECTION CAMPAIGN



## **ZEPPELIN SYSTEMS**

TIRE COLLECTION CAMPAIGN





# TIRE RECYCLING DAY

AGENDA



REGISTRATION & GET-TOGETHER	
Welcome	
Keynote Speech by Climate Researcher	
<b>Live Demonstration Tire So</b> KURZ REGOM	orting Manual sorting & explanation Automated sorting solution
<b>Zeppelin Sustainable Tire /</b> Zeppelin Zeppelin   Recykl ReOil RCB Nanotechnologies Siemens	Alliance Introduction – Zeppelin Sustainable Tire Alliance Recycling of tire textile Pyrolysis Recovered Carbon Black purification Management of dynamic carbon footprint Digital Twin for a sustainable design of product and production
Lunch Break / Networking	
Production and Technology Center Tour	
Podium Discussion	
Q & A	
Closing / Networking	
	REGISTRATION & GET-TO Welcome Keynote Speech by Climate Live Demonstration Tire So KURZ REGOM Zeppelin Sustainable Tire A Zeppelin   Recykl ReOil RCB Nanotechnologies Siemens Lunch Break / Networking Production and Technolog Podium Discussion Q & A Closing / Networking



## WELCOME TIRE RECYCLING DAY







### **Christina Guth**

Network Coordination AZuR Netzwerk

azur-netzwerk.de

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# Closed-Loop Tire Economy for Germany and Europe



# Tire Manufacturers Complete the Loop



Collaborating to Innovate Tire Recycling













ALLIANZ ZUKUNFT REIFEN

Thank you for your attention. We look forward to working with you.



# **CLIMATE RESEARCH**

**Keynote Speech** 

# CLIMATE RESEARCH

KEYNOTE SPEECH





### Nico Stehr

Knowledge Society





# **TIRE SORTING**

**Live Demonstration** 

### LIVE DEMONSTRATION TIRE SORTING







# N REGOM

### **Lucile Cassier**

Sales & Marketing REGOM

regommachinery.com





### **Daniel Kwint**

Office Management KURZ Karkassenhandel **kurz-karkassenhandel.de** 



# **ZEPPELIN SUSTAINABLE TIRE ALLIANCE**

# **ZEPPELIN SUSTAINABLE TIRE ALLIANCE**

INTRODUCTION



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### **ZEPPELIN SUSTAINABLE TIRE ALLIANCE**



# ZEPPELIN SUSTAINABLE TIRE ALLIANCE

The Zeppelin Sustainable Tire Alliance is a technology alliance and offers solutions along the recycling value chain in the area of material and raw material recycling. Today we count 8 marketing, technology and process partners as a member.

Zeppelin Sustainable Tire Alliance stands for Tire-to-Tire Recycling. We will act in the market as a system integrator, solution provider and bridge builder between the recycling and (tyre) industry. In this way, we will close the cycle of secondary raw materials again and will make a sustainable contribution to the circular economy.



**Teaser Video Tire Recycling** 

# **ZEPPELIN SUSTAINABLE TIRE ALLIANCE**

### **Zeppelin Role**

- International sales & marketing partner
- International implementation partner & service provider
- Integration of technologies and processes into holistic process solutions
- Global plant competence
- Support in development "technology readiness level
- Implementation strength & capacity
- Product & industry know-how





ENIEX















RubberJet Valleu

# PARTNER AND NETWORK STRUCTURE



### VISION

#### VISION 1

Together with the Zeppelin Sustainable Tire Alliance, Zeppelin Systems is an international shaper in the sustainable tire market as well as a contact for the tire industry and for innovative, sustainable companies in the rubber industry.

#### VISION 2

The Zeppelin Sustainable Tire Alliance is a powerful network in the field of tire recycling.

#### VISION 3

In conjunction with the Zeppelin Sustainable Tire Alliance, Zeppelin Systems is a competent consultant and implementer of sustainable solutions in tire production.



# THE BASIS OF THE NETWORK

ESTABLISHED RULES



### **STRONG PARTNERS** ZEPPELIN SUSTAINABLE TIRE ALLIANCE



### A successful partnership:

Together with strong partners of the "Zeppelin Sustainable Tire Alliance" we are the ideal solution provider and best system integrator for the industry for the (sustainable) tire production.

#### Our common goal:

Increase in high-grade recyclates in the tire manufacturing process, while maintaining the same quality and quantity.

We give old tires a new life!





### TWO DIFFERENT RECYCLING METHODES





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#### **RECYCLING TIRE TEXTILE**

SMAPOL®

#### **Just Additive**

... for stabilization and disperse reinforcement of asphalt concretes





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Zeppelin: Confidential GREEN

#### **NEEDED: RELIABLE PAVEMENT FOR A SUSTAINABLE FUTURE** THE PROBLEM: PAVEMENT SITUATION TODAY



Zeppelin: Confidential GREEN

#### JUST ADDITIVE SOLUTION: SMAPOL®





Zeppelin: Confi

#### **ROAD FOR TIRES – TIRES FOR ROADS** SMAPOL®

#### **Benefits**

- Increased resistance to penetration of water
- Increased mechanical strength
- Increased resistance to routing
- Solving the problem of the textile across the recycling industry
- Volumes to satisfy the demand of road construction business







Zeppelin: Confi

#### **ROAD FOR TIRES – TIRES FOR ROADS**

SMAPOL® PRODUCTION SYSTEM

#### **Designed for Tire Recycling Facilities** as Stand-Alone Solution

- System Integrator
  - integrater
- Licenser
- Production capacity
- Footprint
- ROI

Recykl 24 t/day 80m²

Zeppelin

2.5years





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#### **PYROLYSIS** TIRE RECYCLING DAY





## RE

#### Michal Mikuskiewicz

Founder ReOil

reoil.pl

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# REOL

Industrial scale continuous pyrolysis plant



#### Presentation plan



- I. Reoil's past and present
- II. Pyrolysis process and the current plant capacities
- III. The second plant and the development for the following years
- IV. Cooperation with Zeppelin System

#### I. Reoil's past and present



The current Reoil plant has been in operation since 2015. In the years that followed, the technology was enhanced and improved to achieve the full continuous process in 2019.

Reoil has been cash-positive since 2020. In 2023 Reoil will reach a revenue of 11 mln Euro with EBITDA of 5,8 mln EUR, which allows the financing of ongoing development and preparation for investment in the second plant (feed engineering, permits, land preparation) without the involvement of external investors.



#### I. Reoil's past and present



**Reoil's entire** production is contracted for the coming years and the company operates with practically no stocks **of its products.** 

To accelerate the project's expansion in 2022 an agreement was signed with Rubicon Partners to attract an investor for Reoil. This process is in its final stages.





**Reoil is** differentiated from its competitors in the chemical tyre recycling industry by the continuity of the process leading to a highly profitable business, not in the plans, but already today, and has **been for 3 years.** 



**Till today Reoil** has processed more than 70,000 tonnes of end-of-life tires turning them into **valuable products.** 



#### II. Current plant

REUL Z



complete facility for
recovered Carbon Black

Laboratories for TPO and rCB



#### **II. Capacity** of the plant





#### III. The second **plant**





In 2020 the land for the second plant was acquired (12 hectares). The following year the development plan was amended in accordance with Reoil's guidelines and in September 2023, the preparation of the land for the investment was completed.

Unnecessary buildings were removed, the land was cleared of 400,000 tonnes of soil, and an environmental report was prepared.



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#### **RECOVERED CARBON BLACK PURIFICATION**

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#### **Niels Raeder**

CEO & Founder RCB Nanotechnologies

recovered-carbon-black.com

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## INNOVATIVE RECOVERY OF CARBON BLACK FROM WASTE TIRES AS KEY TO A CIRCULAR ECONOMY

TIRE RECYCLING DAY, 26.10.2023

IN COORPORATION WITH:



**Tire Recycling Day** 



## LIMIT OF TODAYS TIRE RECYCLING

- + Through a thermal process (pyrolysis) waste tires are processed and separated into **steel, oil** and **char**.
- + Existing markets for oil and steel. New projects like "Chemcycle" created by BASF are already using the oil.
- + The **gas** is used as process energy.
- + The char contains **Carbon Black** and up to 25% of additives, mainly **Silica** and **Zinc** components.

The goal is separating the char into pure recovered Carbon Black , Silica and Zinc to be reused in the industry.



Figures (1): micro CT comparison by Fraunhofer IBP 2021 of Carbon Black types (from standard pyrolysis. Nano rCB and conventional produced) **Tire Recycling Day** 



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Tire Recycling Day



## **RECOVERING SOLUTION**

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26.10.2023

## RCBs DISRUPTIVE SOLUTION IN COOPERATION W Haunhofer

RCB has developed a technologically and environmentally sustainable solution for the production of clean rCB 2.0<sup>®</sup> (recovered Carbon Black). Standard raw-rCB (Char) is processed in our industrial 3-step process into new material using an innovative and patented technology.

STEP A THERMAL TREATMENT

## I ton of recovered Carbon Black 2.0® CB RECOVERED CARBON BLACK

lean rCB 2.0

high quality

+ Developed in 2018

Patent filed in 2019

+ Industrialized in 2020-2022

STEP C MECHANICAL TREATMENT 0.2 tons of recovered Silica and Zinc

> RECOVERED SILICA

#### rZn° RECOVERED ZINC

#### CONFIDENTIAL (from standard pyrolysis. N 26.10.2023

Figures (2): micro CT comparison by Fraunhofer IBP 2021 of Carbon Black types (from standard pyrolysis. Nano rCB and conventional produced) Tire Recycling Day

STEP B NANO TREATMENT

#### Figures (3): Nano rCB industrial standard module

rSi\*





1.2 tons of

Made of 3,6 tons of waste tires

## **RESULT** Scarbon content 96-99%) no impurities of Zn and Si fractions (no white particles)



#### **STEP A Thermal treatment**

A controlled thermal process removes the volatile content of the raw-rCB (Char) while keeping the properties of the carbon black intact. This thermal process has been specially developed by RCB Nanotechnologies to prepare the input material for the Chemical post-treatment.

# cleaned rCB **STEP B**

#### Nano treatment

Fraunhofer, the leading European research institute, invented and developed on behalf of RCB Nanotechnologies a chemical posttreatment of raw-rCB (Char) resulting in up to 99% pure carbon rCB 2.0<sup>®</sup>. Ash content is reduced, as silica and zinc are separated and marketed as new sustainably recovered products.



**RECOVERED** 

CARBON BLACK

#### **STEP C Mechanical Treatment**

After the cleaning process, the new rCB 2.0<sup>®</sup> is now in particle sizes <10 µm and formed into pellets tailored to the industry's application requirements and matches or exceeds the recognized ASTM standard grades.

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Figures (4): micro CT comparison by Fraunhofer IBP 2021 of Carbon Black types (from standard pyrolysis. Nano rCB and conventional produced)

Tire Recycling Day

CARBON BLACK

## RESULTS

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Optimisation of the RCB Nanotechnologies process has resulted in a high quality, pelletised, rCB 2.0<sup>®</sup> product that exceeds the expected performance envelope of recovered carbon black. The key improvements noted over previous samples were:

Further increased carbon content of the rCB 2.0<sup>®</sup>.
Significantly enhanced dispersion, elevating tensile strength in-line with N550.

"Overall, the rCB 2.0<sup>®</sup> provides a very good match to N550, something that has not been achieved to date." Chris Norris, General Manager Artis

#### **Quotes from customer feedback:**

"In overall the new reclaimed carbon material showed similar behavior as a standard carbon black grade." Global leading producer of Black Masterbatch



"Compared to standard rCB the new rCB has higher reinforcing properties and is very similar to N550, as described in the Artis report." One of the Global Top 15 tire manufacturer

Figure (5): In rubber properties of rCB 2.0<sup>®</sup> compared to N550

## UNIQUE TIRE VALUE CIRCLE

- + The refinement process of RCB Nanotechnologies upgrades Raw-rCB Char to a real sustainable alternative to virgin Carbon Black.
- + At the same time valuable new products are gained from the removed ash fraction.
- These rSi<sup>®</sup>- and rZn<sup>®</sup>-products can also be used for the production of new tires.
- rCB 2.0<sup>®</sup> can replace different virgin Carbon Black grades such as N550 in the tire and mechanical rubber industry as well as in plastic and masterbatch applications, pigments and coatings.



RECOVERED

CARBON BLACK



Under the name of **KOLIBRI** an alliance of industry partners (DLR Köln, Fraunhofer IBP, BBG, RCB, E-Lyte, UniverCell, Zeppelin) have started a pan-European joint project (by BMWK) **developing sustainable components of Li-ions batteries**. rCB 2.0<sup>®</sup> plays a critical part by substituting the batteries anode and other Carbon materials. In September 2022 the German government confirmed non-refundable grants of up to EUR 4 mio.



RECOVERED

CARBON BLACK

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### MANAGEMENT OF DYNAMIC CARBON FOOTPRINT

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![](_page_60_Picture_3.jpeg)

![](_page_60_Picture_4.jpeg)

#### SIEMENS

#### **Maximilian Sackerer**

Factory Automation Siemens

siemens.com

## Sustainability in the Tire Industry

Multiply impact for the world we want to live in today and tomorrow

![](_page_61_Picture_2.jpeg)

![](_page_61_Picture_3.jpeg)

#### Sustainability is crucial for the industry

#### Decarbonization

![](_page_62_Picture_2.jpeg)

of global CO<sub>2</sub> emissions come from industry

(Source: McKinsey)

#### Energy efficiency

![](_page_62_Figure_6.jpeg)

of the global energy is consumed by industries

(Source: IEA)

#### **Resource efficiency**

![](_page_62_Figure_10.jpeg)

of all global waste is recycled

Only

(Source: Accenture)

## The tire industry is facing global challenges that require a transformative change – making sustainability the #1 strategic topic

![](_page_63_Figure_1.jpeg)

Trends, impacts and challenges regarding sustainability that need to be addressed by tire manufacturers, system integrators, machine builders, and material suppliers

#### Page 64 Tire Recycling Day

![](_page_63_Picture_4.jpeg)

#### Where are the industry players currently?

A variety of questions that have not yet been answered

![](_page_64_Figure_2.jpeg)

#### **Sustainable Tire Production**

Building a more sustainable tire by using optimized processes & infrastructure

![](_page_65_Figure_2.jpeg)

rease Decrease CO <sub>2</sub> footprint & increase energy efficiency	<b>CO<sub>2</sub> Transparency</b> CO <sub>2</sub> monitoring & tracking along production process	<b>Energy Measurement</b> Transparency on energy consumption and load peaks
	Energy Mgmt. Reduced energy consumption & improved efficiency (via load management)	<b>On-site Renewables</b> On-site CO <sub>2</sub> reduced power generation
	<b>Digital Twin</b> Sustainable design of product and production	Process Electrification Heat electrification solutions with reliable power supply
Reduce waste & inc asset-lifetime	Retreading & Recycling New recycling workflows and new start-ups	Decarbonization & energy efficiency Resource efficiency & circularity

#### **Understanding your emissions** The key to navigate ESG<sup>1</sup> regulation

- Overview of Greenhouse Gas Protocol scopes and emissions across the value chain (source Greenhouse Gas Protocol).
- Growing regulatory and stakeholder pressure requires industrial companies to record and disclose emissions which are under their direct control, as well as emissions from energy generated or purchased outside the company.
- Scope 1 emissions are direct emissions in production or through processes within the company itself.
- Scope 2 / 3 emissions are indirect emissions such as purchasing of energy, supply chain or use of the product
- There is a growing move to account emissions created by a company's supply chain and the use of its products. More than 70% of a company's emissions may fall under this scope.

![](_page_66_Figure_6.jpeg)

![](_page_66_Picture_8.jpeg)

#### **Decarbonization programs is complex and requires financial and organizational commitment** Siemens as a trustworthy consulting partner

![](_page_67_Figure_2.jpeg)

#### Solution

- Sustainability programs: End-to-end consulting and decarbonization implementation approach
- Flexible financing models: CapEx or OpEx based, including off-balance sheet solutions
- Support of your individual goals: flexible models and service options with performance guarantee

#### **Sustainability Relevance**

End-to-end decarbonization & sustainnability programs help in achieving **decarbonization/sustainability goals** with clearly defined steps and roadmaps

#### SIEMENS

#### End-to-end decarbonization programs and consulting

The road to carbon neutrality is difficult when you don't know where to start and which lever has the biggest impact

![](_page_68_Figure_3.jpeg)

#### Solution

- Baseline your current emission status
- Identify business opportunities & risks
- Develop decarbonization strategy & roadmap
- Define measures to decarbonize e.g., product design, energy efficient infrastructure

#### **Sustainability Relevance**

Facilitate the energy transition/ decarbonization journey by optimizing energy consumption and reducing carbon footprint

SIEMENS

**Capture real-world data | Holistic Digital Twin:** Optimizing product design and production processes to produce more sustainable products and processes while balancing cost, reliability, and productivity

![](_page_69_Figure_1.jpeg)

#### Comprehensive digital twin approach

- Seamless flow of information from the real and digital worlds
- Holistic view of sustainability impacts along the value chain
- Continuous optimization loop to achieve greater sustainability (design concept, production and performance optimization)
- Track material and product compliance

#### **Sustainability Relevance**

The digital twin approach to sustainable product design allows for confident decision making for optimizations of resources, waste and CO<sub>2</sub> emissions

#### SIEMENS

#### **Driving decarbonization with SiGREEN**

End to end transparency of carbon footprint across the whole supply chain

![](_page_70_Figure_2.jpeg)

#### Solution

- Central platform to create transparency on PCFs based on primary data
- Automated PCF calculations from internal data sources via IT/OT connectivity
- Adopt trust technology for peer-topeer sharing of verifiable PCF while securing confidentiality

#### **Sustainability Relevance**

End to end transparency of carbon footprint across the whole supply chain (Certification, verifiable credentials, data). Making ESG data actionable!

![](_page_70_Picture_11.jpeg)

#### **Driving decarbonization with SiGREEN**

End to end transparency of carbon footprint across the whole supply chain

![](_page_71_Figure_2.jpeg)

SaaS application to exchange dynamic Product Carbon Footprint (PCF) along the entire supply chain

Efficient acquisition and secure exchange of real-time emission data enabling transparency and optimization

Confidential and decentralized data due to blockchain technology

Verifiable credentials for data trustworthiness

Open APIs to connect IT/OT for automatic data collection

![](_page_71_Picture_10.jpeg)
# Let's drive sustainability together!

# Thank you for your attention!



**Maximilian Sackerer** 

Siemens DI FA S GVM Tire Senior Business Consultant

maximilian.sackerer@siemens.com +49 (173) 8144415





## **LUNCH & NETWORKING**





## **PRODUCTION & TECHNOLOGY CENTER TOUR**

#### **PRODUCTION AND TECHNOLOGY CENTER TOUR**



## **GROUP 1**

## **GROUP 2**

### **GROUP 3**



**ZZEPPELIN** 

#### **Guido Veit**

Vice President Projects Zeppelin Systems GmbH

zeppelin-systems.com



## **Frank Speck**

Senior Process Engineer Zeppelin Systems GmbH

zeppelin-systems.com





#### **Patrick Buder**

Sustainability Strategy Zeppelin Systems GmbH

zeppelin-systems.com

#### **PRODUCTION AND TECHNOLOGY CENTER**



#### **Meeting Point Foyer:**

Please carry your numbered visitor badges with you!

#### Schedule: 2 p.m.



#### **PRODUCTION AND TECHNOLOGY CENTER**

- Please do not leave the marked walkways
- Production stop during the tour
- Therefore no PPE necessary



Friction-Stir-Welding System





Stion 1 BW Peppelin Systems GmbH Hauptverwaltung



## **TIRE RECYCLING DAY**

**Podium Discussion** 

#### **PODIUM DISCUSSION**



#### **ZEPPELIN SYSTEMS GMBH**





Zeppelin Systems and ReOil build superlative Tire Recycling Plant in Poland





## **YOUR QUESTIONS PLEASE**



## **TIRE RECYCLING DAY**

Thank you!





